



## **DASH MARKET**

Silver Street Studios - 2000 Edwards St. Houston, Texas 77007

### **Media Buys & Sponsorships**

#### **MEDIA BUYS**

Deliver your marketing message through DASH Market's custom built email list and social media marketing channels with a total reach of over 10,000. Our client demographics include Houston and the surrounding area, between the age of 28-70, educated, and interested in home décor and design.

**STANDARD PROMO ALERT PACKAGE (max 2) \$100 each**

- Dedicated email blast and footer message on DASHhouston.com website site for 1 week

**PREMIUM PROMO ALERT PACKAGE (max 2) \$125 each**

- Dedicated email blast, footer message on DASHhouston.com website site for 1 week, Facebook post, and Instagram post.

#### **MARKET SPONSORSHIPS**

**PREMIUM DEALER SPONSORS (6 - Placed at DASH discretion) \$1000**

- **PROMINENT BOOTH LOCATION**
- Exclusive Signage - Individual banner (LARGE 5' x 10') placed overhead at Silver Street Studio.
- DASH Market Theme PR Opportunity!  
Opportunity to participate in a featured themed promotion during DASH Market. The themed event will be promoted on DASH local media coverage surrounding the event as well as social media prior to market.
- Logo on DASH digital & social media ads
- Logo on printed advertising & promotional Materials
- Logo on DASHhouston.com website with link to your website
- Dedicated promotion in Social Media
- Logo in Event Program
- Two Tickets to FIRST DASH Preview Party

**SHOW SPONSOR \$1000**

- Exclusive Signage - Individual banner (LARGE 5' x 10') placed overhead at Silver Street Studio.
- Inclusion of specialty item in DASH Market swag bags given to First DASH Preview Party shoppers – item provided by sponsor.
- Logo on DASH digital & social media ads
- Logo on printed advertising & promotional Materials
- Logo on DASHhouston.com website with link to your website
- Dedicated promotion in Social Media
- Logo in Event Program
- Two Tickets to FIRST DASH Preview Party

**SWAG BAG SPONSOR (2) \$1000**

- Exclusive Signage - Individual banner (LARGE 5' x 10') placed overhead at Silver Street Studio.
- Exclusivity of your logo on one side of DASH Market swag bags
- Swag Bags distributed to First DASH Preview Party shoppers + first 100 shoppers each day
- Logo on DASH digital & social media ads
- Logo on printed advertising & promotional Materials
- Logo on DASHhouston.com website with link to your website
- Dedicated promotion in Social Media
- Logo in Event Program
- Two Tickets to FIRST DASH Preview Party

**HAPPY HOUR SPONSORS (2) \$500**

- Prominent Signage – Banner placed overhead at DASH Market Bar
- Logo on DASH Website with link to your website
- Promotion on Social Media
- Logo in Event Program
- Two Tickets to FIRST DASH Preview Party

**WAREHOUSE BAR SPONSOR (2) \$500**

- Exclusive Signage Individual banner or equivalent placed at DASH Market food court
- Logo on DASHhouston.com website with link to your website
- Promotion on Social Media
- Logo in Event Program
- Two Tickets to FIRST DASH Preview Party

**FRONT GATE SPONSORS (4) – Signage located on railing at Gate Entry \$500**

- Prominent Signage - Individual banner or equivalent placed at entry or best placed determined by DASH Team.
- Logo on DASHhouston.com website with link to your website
- Promotion on Social Media
- Logo in Event Program
- Two Tickets to FIRST DASH Preview Party

**NEIGHBORHOOD SPONSORS \$250**

- Name & Logo/Photo on signage at DASH Market event, TBD by DASH Team
- Name & Logo/Photo on DASHhouston.com website
- Two Tickets to FIRST DASH Preview Party

\*Subject to printing deadline